

# HAPPY PRIDE FROM SUSTAINABLE ADVISORS ALLIANCE

Pride Month is a time to honor the resilience, brilliance, and ongoing contributions of LGBTQ+ communities. It is also a time to reflect on the deeper meaning of Pride—not just as a celebration, but as a call to action.

At SAA, we recognize that [Pride began as a protest](#). The first Pride in 1970 was a direct response to state-sanctioned violence.

Pictured to the left is civil rights icon Marsha P Johnson who is a prominent leader of the Stonewall Uprising and known for her activism in the LGBTQ+ rights movement.



*Today, Pride continues to be a space for celebration and resistance.*

## THE STRUGGLE CONTINUES

- LGBTQ+ youth are [120% more likely to experience homelessness](#) than their peers. This represents 40% of homeless youth, despite comprising only 7% of the youth population.
- Nearly [30% of trans adults](#) live below the poverty line.
- Workplace discrimination remains widespread despite a 2020 Supreme Court ruling making it illegal—[47% of LGBTQ+ workers](#) have experienced discrimination at some point in their lives.
- Many LGBTQ+ organizations are facing [steep funding cuts](#) as a result of recent policy shifts and political backlash. Supporting these groups is more critical than ever to ensure continued advocacy, direct services, and community protection.

*This year, SAA gave to organizations like Denver's [The Center on Colfax](#) which provide direct services to LGBTQ+ individuals and communities.*

## ADVOCACY HIGHLIGHT— OUR WORK TO KEEP MOVING FORWARD WITH PROGRESS

In January, we joined a shareholder letter urging Walmart to re-examine their changes to their diversity policies. We were especially frustrated with their change to no longer prioritize suppliers owned by women or minorities and to stop participating in the [Human Rights Campaign's](#) annual benchmark index that measures workplace inclusion for LGBTQ+ employees.

*Talk to us if you would like to write a letter to Walmart about this!*

## INVESTING YOUR PORTFOLIO THROUGH A PRIDE LENS

Investing can reflect LGBTQ+ values in meaningful ways. Here are some metrics we may be able to use within your portfolio:

- No LGBTQ Discrimination Allowed & Equality Scoring** : Assess companies using the [HRC Corporate Equality Index](#) to evaluate how companies prohibit discrimination, offer inclusive benefits, and support LGBTQ+ employees.
- Companies Promoting a Diverse Workforce** : Utilizing [Culture 500s](#) data, with the help of MIT Sloan and Glass door, we rank companies in your portfolio for the percentile rating in diversity (including sexual orientation)

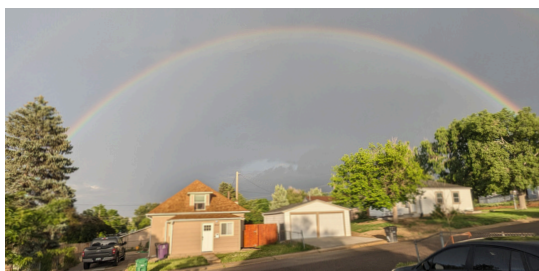
Pride is not just a celebration. It is a history of resistance—and a call to keep showing up. If you are interested in aligning your financial life with LGBTQ+ equity, or just want to learn more, we're always here to support that journey.

The heart of Pride is about community, protest, and progress. For allies, it's not just about showing up, it's about learning, giving, voting, investing, and advocating for systems where everyone can thrive.

*Rainbows only come after the rain!*

In Solidarity,

Julie, Jan, Krista, Pam,  
Harry, Laura, Liz, Cassidy



(Out front of Laura's home this June)



Disclaimer: This content reflects the opinions of Sustainable Advisors Alliance and is subject to change without notice. This content is for informational purposes, and is not a recommendation to buy or sell any security. There is no guarantee that any statements, opinions, or forecasts provided herein will prove to be correct. Securities investing involves risk, including the potential for loss of principal. There is no assurance any investment plan or strategy will be successful. For information about the suitability of any security for your portfolio please contact me. Registration with the SEC does not imply a certain level of skill or training.