



CELEBRATING BLACK HISTORY MONTH

As an impact focused firm, Sustainable Advisors Alliance has always aligned with the values of justice and anti-racism. This Black History Month, we reaffirm our commitment to combating inequality and uplifting the Black community.

Whether through collaborating with field builders and like minded investment managers or volunteering to support grassroots efforts, we are dedicated to advancing justice and fighting racism in our work and beyond.

The growing pushback against Diversity Equity and Inclusion (DEI) and Environmental Social Governance (ESG) investing only underscores the progress being made in advancing racial, gender, economic, and climate justice. Rather than retreat, we see this as a moment to double down on our commitment to aligning investments with meaningful impact.

We continue to prioritize proxy voting decisions that reflect the values of advancing justice and fighting racism. We are committed to mobilizing capital in a way that addresses systemic challenges and creates value that is equitably distributed.

OUR IMPACT

Through intentional partnerships with like-minded organizations such as the [Interfaith Center on Corporate Responsibility](#) (ICCR) and [As You Sow](#) among others, we harness the power of direct engagement with corporate leadership, endorse initiatives aligned with justice-driven policies, and mobilize our influence as investment advisors to ensure that financial power advances equity. Our recent efforts include:

- [Walmart Racial Justice Audit](#) – We partnered with ICCR urging Walmart to address racial discrimination, bias, and disparities in its policies and practices.
- [Costco Shareholders Vote in Support of DEI Measures](#) – We partnered with Whistle Stop Capital and As You Sow to sign a shareholder letter reinforcing investor support for corporate DEI initiatives. This signals to Costco's leadership that investors expect continued commitment to inclusive business practices.
- [National Black Workers Bill of Rights](#) – We partnered with the National Black Worker Center to support policies that protect and uplift over 20 million Black workers nationwide. By signing a petition in direct advocacy for stronger labor standards, we continue to stand for economic justice and workplace protections.

ABOUT BLACK HISTORY MONTH

National Black History Month has its origins in 1915 when Dr. Carter G. Woodson, a historian and author, founded the Association for the Study of Negro Life and History. Initially celebrated as a week, Black History Month was expanded to a month-long national observance in 1976 under President Ford. Black History Month honors the contributions of Black individuals whose achievements are often overlooked and provides a space to reflect on the ongoing fight for equality.

We encourage you to explore the following resources to celebrate Black History and support the fight for equity:

- [Association for the Study of African American Life](#)
- [Directory of Black Owned Businesses](#)
- [Cultural Significance and History of Black History Month](#)

We are proud to work alongside clients and partners who are committed to advancing equity—not just during Black History Month, but every day. If you are interested in deepening your impact, we are always happy to explore ways to align your investments with your values and make a meaningful difference.

Julie, Jan, Krista, Pam, Harry, Laura, Liz, Cassidy



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