



2022 Impact Numbers

We hope you enjoy this inaugural piece of Sustainable Advisors Alliance, LLC Impact Report!

Engaging Directly with our Investment Voice

Sustainable Advisors Alliance, LLC (SAA) signed 18 investor letters. These requests were well varied to include many considerations for Environmental, Social, and Governance (ESG). Some key actions included Apple undergoing a [civil rights](#) audit, A UN Resolution in support of a global [plastic pollution](#) resolution, and nine insurance companies to join with AIG Insurance Co to discontinue insuring [arctic drilling](#). We were also a key actor in getting Starbucks to allow [unionization](#). We also asked Dinebrands (Applebees & IHOP) to support the One Fair Wage campaign, which their competitor [Darden](#) (Red Lobster, Olive Garden) is currently being sued for proving the real financial risk for investors. In 2021, we supported an additional 18 letters also of varying content.

Let us know if you ever see a way we can speak on behalf of your investment dollars regarding an issue you care about like this.

Walking our Values, and Giving our Time

600 hours given in 2022! That is 25 days of unpaid time continuing our work for impact.

Laura has given over 85 hours through her volunteer work (not including animal [foster](#) time). This includes planning a 130+ person event for the Benefit Corporation ([B Corp](#)) community of Rocky Mountain West as well as eight other educational and social events. Check out the website for other [future events](#), including virtual options. This was her final year after founding the board six ago. She looks forward to a little relief this year but will still be continuing her board work with the [Young Professionals](#) group of The Nature Conservancy Colorado.

Jan spent her time with Investors & Indigenous People's Working Group, housed through [CU Boulder](#). These efforts included supporting the Gwich'in tribe to fight oil leases in the Arctic National Wildlife Refuge. Financially, these can become completely solvent- Chevron and Hillcorp recently paid \$10 million, a "breakage fee," to exit their obligations and the last remaining company holding leases in the refuge, Knik Arm Services, is backing out too.

Harry did tremendous work giving at least 160 hours. His organizations include [Sustainable Saratoga](#), [Divest NY](#), Unitarian Universalist Congregation of Saratoga Springs, and [Caffe Lena](#)- a musical organization and venue.

Our shining star, Julie, gave approximately 345 hours of her time. This was especially focused on board work for the [Sierra Club Oklahoma](#) and a key member of the [Unitarian Universalist Association](#)'s Investment committee. She also spent time with the [Tulsa Garden Center](#), [Equality Center](#), [Sustainable Tulsa](#), [White Awake](#), [Tri City Collective](#)-Black focus Oklahoma, Compassionate Tulsa, and more. Talk about walking your talk! Now for some sleep?

Sharing Our Profits

This year we gave to many organizations. This includes but is not limited to: [The Alliance Center Colorado](#), [Re:Vision COOP](#), [Every Day is Babylon](#), [Advocates for Victims of Assault](#), [Big Brothers Big Sisters](#), [Family and Intercultural Resource Center](#), [Cottonwood Institute](#), [Compassionate Tulsa](#), [Safehouse Progressive Alliance for Nonviolence](#), [Environmental Learning for Kids](#), [Emergency Family Assistance Association](#), [Planned Parenthood](#), [Breckenridge Outdoor Education Center](#), [World Central Kitchen](#), [Denver Art Museum](#), [Philbrook Museum](#), [Bob Dylan Center](#), and [Good Business Colorado](#).

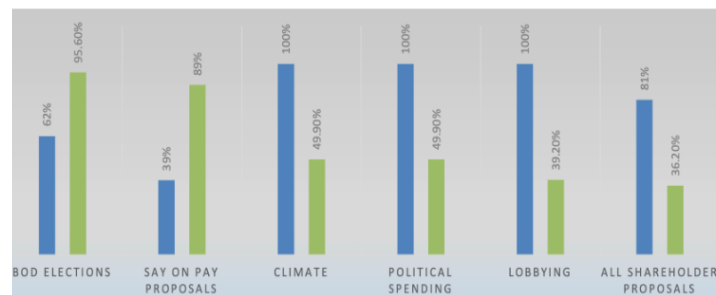
Speaking Events and Thought Leadership

Separate from volunteering, Laura was asked to speak to various communities (private companies, religious organizations, non-profits) on both financial wellness and impact investing. These partners included [Recycle Colorado](#), [Davita](#), [B Local Colorado](#) and the Sierra Club Arizona (joined by Jan!) whose video you can find [here](#). Our entire team is always happy to come speak to your company or community organization and tailor the content for your goals of education.

First Affirmative Manager Spotlight

Some of you might be invested in the models of [First Affirmative Financial Network](#) (FAFN), a third-party manager. FAFN has been in the impact field for over 30 years, and is one of the most intentional investment companies in our industry. Their [advocacy work](#) helps take investment voice to the next level. They have a rigorous proxy voting guideline that affects all of their holdings (generally having them vote for thousands of meetings). You can see this visual of how they compare against the industry average when it comes to supporting various impact areas. They also filed shareholder resolutions with [nine](#) companies. They are still working on their full 2022 numbers, but here is a bit more about [2021](#).

FAFN Proxy Voting Record



Blue= First Affirmative
Green= Industry Average

Thank you for reading. If you want to learn more, don't hesitate to connect-

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